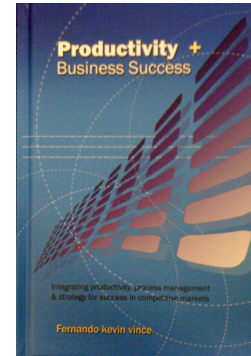


Productivity + Business Success

Author: Kevin Vince Fernando
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Book Details:

- Productivity: A strategic priority
- Productivity measurement and target setting
- Processes, structures and work design
- Capability development, work standards and performance management
- Linking continuous improvement and innovation through learning
- Leading productivity improvements: overcoming challenges & changing culture
- Integrated planning template

Synopsis:

This book on productivity & business success is target at business managers and leaders interested in a practical approach to link productivity programs and improvement efforts to broader business directives such as strategy and innovation. The book presents a strategy driven approach to productivity improvement.

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