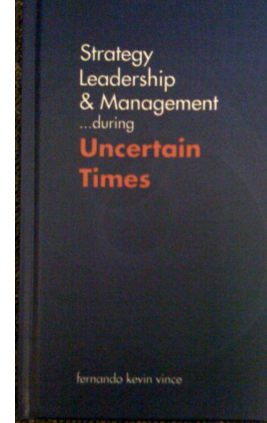


Strategy, Leadership & Management during Uncertain Times

Author: Kevin Vince Fernando
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Book Details:

- What are Uncertain Times?
- What Happens to Strategy
- Leadership with 5Cs
- Management Block
 - Managing People
 - Managing Human Capital Flow
 - Managing Emotions
 - Managing Structures
 - Managing Operations
 - Managing Finances
 - Managing the Market
 - Managing Customers
- Final Thoughts

Synopsis:

This book aims to generate leadership and management thought on what needs to be done to systematically lead and manage through economic uncertainty and challenging conditions. Sitting and waiting for things to get back to normal in an unpredictable and dynamic environment is not an option. The book addresses focuses on the practical issues that leaders need to confront during times of uncertainty and turbulence. Suggested actions that may be taken by organizations in areas of strategy, leadership and management are highlighted.